# Virginia Board of Veterans Services POC Report Strategic Planning

December 17, 2020

#### The Basics

- VDVS Director/Program Manager and key personnel
  - Commissioner John Maxwell
  - Chief Deputy Commissioner Steven Combs
  - Director of Policy & Planning Claudia Flores

## Mission of service area/program

VDVS Strategic Plan

\*Organize

\*Focus

\*Guide

→ unified vision

-Starts with mission analysis

\*Goals

\*Objectives \*Measurements

#### Relevant BVS duties

- § 2.2-2454. Powers and duties of Board. The Board shall have the power and duty to:
  - 7. Review and advise the Commissioner of the Department of Veterans Services on the Department's strategic plan
- § 2.2-2004. Additional powers and duties of Commissioner. The Commissioner shall have the following powers and duties related to veterans services:
  - 17. Establish and implement a compact with Virginia's veterans, which shall have a goal of making Virginia America's most veteran-friendly state. The compact shall be established in conjunction with the Board of Veterans Services and supported by the Joint Leadership Council of Veterans Service Organizations and shall (i) include specific provisions for technology advances, workforce development, outreach, quality of life enhancement, and other services for veterans and (ii) provide service standards and goals to be attained for each specific provision in clause (i). The provisions of the compact shall be reviewed and updated annually. The Commissioner shall include in the annual report required by this section the progress of veterans services established in the compact.

# How does it help Virginia?

- Keeps Virginia attractive for separating service members
- Valuable resource for employers
- Enriches our communities

## Strategic plan and the Compact

#### Stakeholders

- Veterans and their families
- VDVS
- Boards (BVS, JLC, VSF, VWMF)
- The Governor and Secretary of Veterans and Defense Affairs
- Virginia General Assembly members
- Partner agencies

# VDVS Strategic Plan Process

- Reviewed and updated annually
  - Commissioner driven
  - Commissioner comments?
- Compact also reviewed and updated annually

#### Input provided/info & data collected

- Individually
  - Board POCs + VDVS Service Line Directors
- Task Groups
  - Formed as needed
- Board
  - April, June, and August meetings

#### **Timeline**

- August 2021 (target)
  - All work completed
- If additional budget resources needed
  - Must be completed by August IOT allow VDVS to prepare budget decision packages

#### Miscellaneous

- No specific funding sources
  - Part of VDVS mission
- COVID-19 has not affected strategic plan development

# Importance of BVS engagement

- Significant opportunity for Board members to help guide the direction of state veterans programs and services
- Meaningful impact on the VDVS Strategic Plan and the Compact will require engagement, expertise, and commitment

# Questions?